

## EXPERIENCE

### **MailWorks II** *June 2023 - Present*

**Marketing Director/Graphic Designer:** Managing marketing initiatives and deliverables. Channels include direct mail, email blasts, social media, brand collateral, & sales collateral. In-house graphic design for all of the above, as well as handling client art for print.

### **The National Exchange Club** *June 2019 - June 2023*

**Communications Manager/Graphic Designer:** Managing internal and external communications, In-house graphic design, including quarterly magazine design, social media, merchandise promotion and managed freelance creatives.

### **Alex Dartt Design** *June 2010 - Present*

**Creative Director:** Providing various design and marketing services including logo design, brand strategy, web design, marketing, and print collateral.

### **CGS Imaging** *March 2018 - June 2019*

**Graphic Designer:** Print Prepress/Production, Design consultant, Customer Service Vehicle Wrap Design, Print and Routing Sign Design

### **Toledo Mud Hens & Toledo Walleye** *Sep. 2015 - Feb. 2018*

**Graphic Designer:** Print, Web, Apparel, Logo, Animation, Out of Home, In-game design. Following Brand Guidelines internally as well as with outside sponsors  
Tight deadlines and on-the-fly creation where applicable

### **Connectronics Corp.** *Nov. 2014- Sept. 2015*

**Purchasing Agent:** Researching/purchasing materials, shipping, modifying, and handling inventory.

### **ErgoCan** *Mar. - Nov. 2014*

**Graphic Designer:** Product design, website design  
**Printer:** Prepress, flatbed and wide format operation, vinyl cutting  
Assembly & Shipping: Unit production, boxing, loading



**ALEX DARTT**

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## SKILLS + PROCESSES

Adobe Creative Suite:  
Illustrator, Photoshop,  
InDesign, After Effects,  
Premier  
Microsoft Office Suite  
Email Design  
Marketing  
Web Design  
Social Media Management  
Project Management

Communications  
Animation  
Maxon Cinema4D  
3D Modeling  
Printmaking  
Video Production/Editing  
Photography/Editing  
Figma  
UX (User Experience)  
UI (User Interface)

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## EDUCATION

### **Owens Community College (Toledo, OH) 2017**

Adobe After Effects Certificate

### **Bowling Green State University (Bowling Green, OH) 2011-15**

BFA Graphic Design

Marketing Minor

### **The Ohio State University (Columbus, OH) 2008-10**

Graphic Design, General Courses and Studies